



**City of Hollywood, Florida**  
**Office of the City Manager**

---

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

April 20, 2011

Contact: Raelin Storey  
Public Affairs and Marketing Director  
Phone: 954.921.3098  
Cell: 954.812.0975 Fax: 954.921.3314  
E-mail: [rstorey@hollywoodfl.org](mailto:rstorey@hollywoodfl.org)

***Earth Week Event to Kick-off Renewable Energy Project***  
***Thursday, April 21, 2011 at 11:00 a.m.***  
**Hollywood City Hall, 2600 Hollywood Boulevard**

**HOLLYWOOD, FL** – The City will launch Hollywood Green S.W.E.E.P. (Solar Wind Energy Efficiency Project) on Thursday, April 21, 2011 at 11:00 a.m. on the front lawn of City Hall to coincide with Earth Week. The project includes the installation of solar panels and wind turbines on a number of City facilities to reduce energy costs and promote renewable energy technologies.

The City received a \$1.3 million grant through the Energy Efficiency & Conservation Block Grant Program as part of the American Recovery and Reinvestment Act. This federal stimulus funding was designed to create jobs and increase the use of renewable energy.

“In Hollywood we are constantly pursuing opportunities to adopt innovative and environmentally friendly practices,” says Hollywood Mayor Peter Bober. “This project shows how solar and wind power can be used in a very practical way to reduce traditional power consumption and save money.”

The City of Hollywood has partnered with Energy Systems Group (ESG), to develop this renewable energy project. Hollywood Green S.W.E.E.P. includes the installation of solar panels capable of generating 140 kW of solar photovoltaic capacity and wind turbines with a total generation capacity of 4kW. These renewable energy technologies will be installed at City Hall, the Hollywood Beach Culture and Community Center and Fire Stations 74 and 105. In addition, new energy efficient reflective cool roofs will be installed at City Hall and the Hollywood Beach Culture and Community Center.



---

**HOLLYWOOD**  
*Like Nowhere Else!*

Raelin Storey  
City of Hollywood  
[954.921.3098/rstorey@hollywoodfl.org](mailto:rstorey@hollywoodfl.org)  
[www.hollywoodfl.org](http://www.hollywoodfl.org)

“ESG commends the City of Hollywood leadership for their commitment to sustainability and energy efficiency. The project we are developing will provide numerous environmental and economic benefits for the City,” says Greg Collins, ESG president.

Hollywood Green S.W.E.E.P. will reduce the City’s energy costs and carbon emissions and serve as an example of how renewable energy technologies can be used in the public and private sectors to help reduce dependence on fossil fuels. Once the project is completed, the City’s website, [www.hollywoodfl.org](http://www.hollywoodfl.org), will link visitors to the Hollywood S.W.E.E.P. webpage where they can view in real time the amount of wind and solar energy being generated at the four facilities.

Approximately 80 elementary students will participate in the kick-off event which will include a solar demonstration trailer from Advanced Green Technologies that shows how energy from the sun can power a traditional kitchen. There will also be displays of other environmentally friendly practices including a water cistern system being utilized at the City’s Public Works facility, Florida friendly plants and a green-living pledge tree displayed by the City’s Global Hollywood strategic network.

For additional information about the project, go to the City’s website [www.hollywoodfl.org](http://www.hollywoodfl.org) and click on *Hollywood Goes Green*. For media inquiries, please contact Raelin Storey, Public Affairs Director at 954.921.3098 or [rstorey@hollywoodfl.org](mailto:rstorey@hollywoodfl.org).

### **About Energy Systems Group (ESG)**

Energy Systems Group, a wholly owned subsidiary of Vectren Corporation, is an award-winning energy services company that specializes in delivering sustainable energy solutions which allow building owners to maximize their energy efficiency and operational performance, while reducing their carbon footprint. Through its core business of performance contracting and its extensive network of utility partnerships, ESG provides innovative energy, water efficiency, and renewable energy solutions for the modernization of buildings and energy infrastructures in the government, education, healthcare and commercial sectors. As a leading renewable energy developer, ESG designs, builds and operates landfill gas and cogeneration plants and offers a full range of solar, wind, and geothermal technology solutions. To learn more about ESG, visit [www.energysystemsgroup.com](http://www.energysystemsgroup.com).

###



---

**HOLLYWOOD**  
*Like Nowhere Else!*

Raelin Storey  
City of Hollywood  
954.921.3098/[rstorey@hollywoodfl.org](mailto:rstorey@hollywoodfl.org)  
[www.hollywoodfl.org](http://www.hollywoodfl.org)